

SEE OUR STATS BLACK LUXE EXPO

2020, 2021, 2022

93%

EXHIBITOR
SATISFACTION
RATE



89%

RATED ABOVE
AVERAGE OR EXCELLENT

RATED AS A
POSITIVE
NETWORKING
OPPORTUNITY

81%

OF EXHIBITORS SOLD OUT OR DID
RELATIVELY WELL AT THE EXPO

EXHIBITOR
SALES
SUCCESS RATE



5.0

OVERALL
BUSINESS
RATING



100%

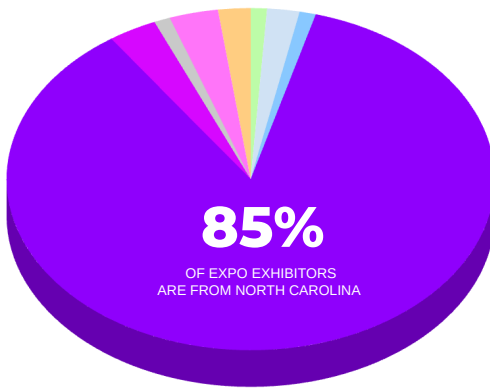
WILL ATTEND EVENTS PRODUCED BY BLACK LUXE & CO.



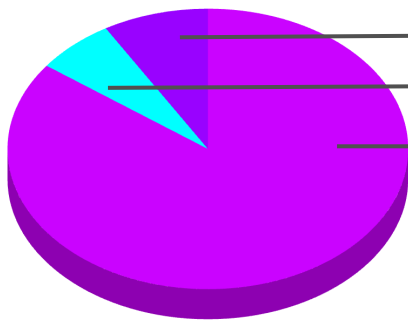
DEMOGRAPHICS & REACH

8

PARTICIPATING STATES



- Florida
- Georgia
- Maryland
- North Carolina
- South Carolina
- Tennessee
- Texas
- Virginia

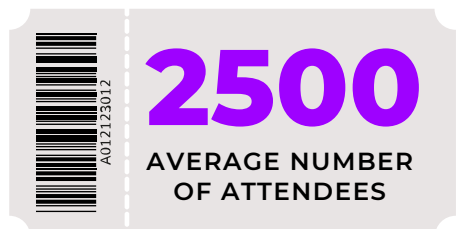


FOOD
INFORMATIONAL
RETAIL + SALES

EXHIBITOR INDUSTRY

450+

TOTAL NUMBER OF BLACK-OWNED
BUSINESSES WE'VE WORKED WITH



76.2%

23.8%



DIGITAL GENDER REACH

WWW.BLACKLUXECO.COM/EXPO